

Geneva Fashion Fair



FOR IMMEDIATE RELEASE

Attention: Business Retail Editors

GENEVA FASHION FAIR TO BE HELD AT CIG IN SWITZERLAND

Geneva, Switzerland January 1st, 2009 -- World Events Association will be organizing the next Geneva Fashion Fair in Switzerland from November 6th to November 8th, 2009.

Event Profile:

GFF is a trade event opened to registered buyers (wholesalers, distributors, agents, retailers, buyers), individual buyers, the press and industry representatives.

Exhibitor Profile:

Brand Owner

Designer

Stylist

Distributor

Licensee

Visitors Profile:

Retailers, Department stores, boutiques, specialty stores, agents, wholesalers, distributors, importers, mail order houses, merchandisers, franchisees, licensees, manufacturers, fashion professionals, fashion media.

Brands & Products Sector

Apparel

Cosmetics and Fragrances

Fashion (Clothing / Accessories / Leather goods)

Jewelry

Luggage

Press

Sporting goods

For further information, please contact:

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World Events Association is a Geneva, Switzerland based non-profit organization specialized in launching, developing and organizing high quality exhibitions, conferences and seminars for different industries.

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